



Expectations of Board Members

Keep Peoria Beautiful is a volunteer, not-for-profit organization created to improve the environment of the Peoria area through beautification, litter prevention, waste reduction/recycling, and education.

Since its founding in 1955 (originally called Peoria City Beautiful), Keep Peoria Beautiful has initiated numerous beautification projects, established recycling drop-off sites, developed pocket parks, sponsored public art, bestowed landscape and beautification awards, conducted environmental education and awareness, coordinated city-wide cleanups and riverfront beautification, all in an effort to make Peoria a more attractive place to live and work. In 1981, the organization became the local affiliate of Keep America Beautiful. In 2008, Peoria City Beautiful changed its name to Keep Peoria Beautiful to become more aligned with Keep America Beautiful.

Today, Keep Peoria Beautiful's annual projects include the Orchid and Onion Awards for public properties, the Iris Awards for private properties, the Great American Cleanup that keeps our neighborhoods litter-free, and general litter awareness and prevention education.

The Board of Directors is made up of approximately 18 individuals from a variety of business areas. All share a commitment to Keep Peoria Beautiful. We expect our Board members to:

- 1) Attend and actively participate in monthly Board meetings. Board meetings are held over the lunch hour on the first Thursday of each month.
- 2) Actively participate on one or more KPB committees during the year. Event committees include: Great American Cleanup, Iris Awards, and Orchid and Onion Awards. Standing committees include: Visibility and Public Relations, Community Outreach and Education, and Membership and Fundraising.
- 3) Attend the two major events hosted by KPB: the Great American Cleanup, held on a Saturday morning in late April and the Orchid and Onion Awards Reception, held in mid-September.
- 4) Provide financial support to the organization **in addition** to the \$120 for the cost of lunches served at each board meeting. Keep Peoria Beautiful's expectation is that 100% of our board members will lead by example and participate in fundraising and/or support KPB financially. This may include direct solicitation of event sponsors, in-kind donations, employer gifts and personal contributions.
- 5) Fill board term of 3 years. You may serve a limit of 2 consecutive terms (6 years).